PHILIP MORRIS PRESENTS

2 ENTIRELY DIFFERENT PIPE TOBACCOS!

Try them BOTH . . . See which you like best!

Some smokers blend the two!

Here's something new in smokin' pleasure. Delightful flavor. Superb aroma. A smoothness rarely found in popular price blends. Thanks to a great Philip Morris advance—the flavor's *in* . . . but the "bite" is *out!* They're the pipe tobaccos you can actually inhale, if you wish. Try BOND STREET or REVELATION. Each is entirely different. See which you like best. Or . . . blend the two to suit your own taste.

PROVE IT IN YOUR PIPE! Laboratory measurement of the irritation in the smoke, indicates that the average of six other leading popular pipe tobaccos is over three times as irritating as REVELATION. Cool, clean-smoking BOND STREET also gives you this important Philip Morris advantage.

PIPE TOBACCOS YOU CAN INHALE

the flavor's in . . . the bite is out!

BOND STREET

Contains a genuine and very different aromatic mixture never before used in popular-price blends. Here is tobacco with wonderful flavor and aroma, even non-smokers approve. Smooth, cool and clean-burning.

REVELATION

One of the world's most perfectly balanced blends. A magnificent "flavor-blend" of five different, superb tobaccos . . . cut five different ways, smokes clean, cool and even—every puff a pleasure.

FINEST QUALITY—AT A POPULAR PRICE!

PHILIP MORRIS & CO.

Dedicated to the Production of Fine Tobacco Products

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